# PHILIPPE HALABURDA FREELANCE ART DIRECTOR

**EXPERIENCE** CONTACT

Creative Branding, Print & Digital Design 917 353 2064 + philippe.halaburda@ph260272.com PORTFOLIO WORK PERMIT

Native language

Spoken language

FRENCH

ENGLISH

www.ph260272.com O1 Visa

## CREATIVE SKILLS

- · Concepting & designing logos, corporate identity, branding design, print design, web & UI design
- · Brainstorming & developing new concepts & ideas to boast the brand
- · Ability to bring fresh perspective to the brand without losing original intent
- · Proven presentation skills with expertise in demonstrating the designs to the clients & getting their approval
- · Excellent communication skills, ability to interact with clients & understand their requirements

Software Skills

PHOTOSHOP

ILLUSTRATOR

**INDESIGN** 

• Team player & ability to work in groups to complete a desired task

#### DESIGN & SOFTWARE SKILLS

Rockstar Skills	
GRAPHIC DESIGN	(
VISUAL IDENTITY	
WEB + UI DESIGN	- (

#### O EXPERIENCE

ASSOCIATE

FREELANCE INOVA

**EMPLOYEE** 

**EMPLOYEE** 

DREAMWEB

**MEDICAL EVENTS** 

2010 / 2014 < FRANCE

2009 / 2010 < FRANCE

COM&COMPANY

2004 / 2009 < FRANCE

COM&CO

#### **FREELANCE** PH260272 2016 / Present < USA

#### Art Director

- · Attend client meetings & understand their brand & promotion requirements
  - · Come up with innovative concepts & get approval from the clients
  - · Carry out detailed research & create design briefs for approval
  - · Estimate the time required to complete the designs & send quotes accordingly
  - · Generate & complete design presentations for clients

#### Creative Art Director

- · Attend briefing sessions from projects managers & understand the client requirements
- · Come up with innovative concepts & ideas to match client branding
- · Design logos, brand identities, collaterals, newsletters & advertisements for each medical event
- · Carry out brain storming sessions to come up with new concepts & innovative ideas
- · Estimate the time required to complete the designs & send quotes accordingly each medical congress budget
- · Develop compelling, creative & user-focused experiences that align with congresses' business objectives

#### Graphic Designer

- · Attend client meetings & understand their brand & promotion requirements
- · Construct clean & organized creative deliverables that adhere to style guidelines
- · Come up with innovative concepts & ideas to match client branding

#### • Graphic Designer

- · Come up with innovative concepts & ideas to match client branding
- · Develop design briefs & submit them to the congresses directors to get feedbacks
- · Design logos, collaterals, newsletters & advertisements for each medical conference
- · Contribute to the creation of design solutions that meet or exceed strategic objectives of each event

#### O Print & Web Designer

Bachelor Degree, Literature

· Design logos, web & newsletters & advertisements for the clients

#### 2002 / 2004 < FRANCE FREELANCE

ABYS.COM 2000 / 2002 < FRANCE

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1991 / 1994 < FRANCE 1991 < FRANCE

# ADDITIONAL SKILLS

ARTIST 1996 / Present < USA

Represented by several galleries in USA & France www.halaburda.com

# • Graphic Designer

· Design logos, flyers & advertisements for the clients

Superior Degree, Graphic Art & Communication, EDTA Sornas