

# Art Director

## Philippe Halaburda

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### SUMMARY

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- Experienced Art Director with a strong background in creating visual identities and branding design, capable of collaborating with cross-functional partners and delivering innovative concepts.
- I am seeking a Freelance Art Director role to hone my skills further and make a creative impact in the industry.

### SKILLS

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Branding | Web UI | Logos | Adobe Photoshop | Communications | Print Design | Design Portfolio | Adobe InDesign | Brainstorming | Digital Design | Adobe Illustrator | Concept Development | Creative Thinking | Communication Skills | Time Management | Art Direction | Design Brief Creation

### PROFESSIONAL EXPERIENCE

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#### Freelance Art Director

January 2018 - Present

Ph260272 / Acutis Diagnostics

- Carry out detailed research and create design briefs for approval.
- Estimate the time required to complete the designs and send quotes accordingly.
- Generate and complete design brochures and presentations for clients and patients.
- Develop intuitive web & UI designs tailored for patient interaction with Acutis' diverse medical tests.
- Design and execute social media visuals, test launch campaign to enhance Acutis' visibility and engage the target audience.

#### Associate Creative Art Director

2007 - 2015

Com&Co

- Create innovative concepts to create visual identities for 20 Medical congresses annually.
- Experience collaborating with cross-functional partners.
- Hiring talent and developing design teams.

#### Graphic Designer

2002 - 2004

Inova

#### Print & Web Designer

2001 - 2002

Dreamweb

#### Graphic Designer

1998 - 2001

Abys.Com

### EDUCATION

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#### Superior Degree, Graphic Art & Communication,

1994

EDTA Sornas, France

#### Bachelor's degree, Literature

1991

France

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Artist career, solo & collective shows, halaburda.com

1996 - Present